**Concept**

The “Bucket List Raleigh “is a new interactive way the see the city and highlight the most important buildings and structures for you to get the most out of your visit. This is a new personal visual map with local expertise and insider information in a hand drawn informal way to see the city. Learn about the history of a building, structure, establishment or park and what it has to offer. Locations and upcoming events that can’t be missed and visitors can post reviews about certain establishments.

**Platform Application**

The “Bucket List Raleigh“ is a user friendly application consisting of a hand drawn isometric map for your mobile device that is user friendly informative navigation system. The application will work on all platforms and finds the destination you specified on your map and gives you a fun new way to explore a destination.

**Features**

* An interactive touch menu welcome screen to help navigate to the desired menu.
* Touch screen selection and pop up selection menu
* Swipe Left and Right, Up and Down /Pinch- Why is this important? for easy and quickest access to your map and enjoy it the way want to
* GPS locator showing exactly where you are located in proportion to the real city and the application virtual city
* List of Cities for you to choose and read reviews about a city before you visit
* Read more button
  + Video embedded
  + Social media
  + Image gallery
  + Larger description
  + Blog-Personalize your map with a personal review section
* Deals, Coupons and Insider Advice
* Review section allowing you to post and read reviews of other visitors
* Rate your experiences with a Bucket -5 buckets being the highest.

**Look and Feel-How is this map different from all others?**

The look of the application will be a new design on the average maps you use which sets it apart from any other map or finder. A personal warm and informal way to see the city through artistic eyes. An isometric view with a hand drawn two dimensional illustrated style building displaying the information about the building, business or event you search upon. There you can view details about the place, see business hours, upcoming events, affordable deals and read reviews and everything relevant to an insiders group.

**Target Customer**

The target audience can be for 20-40 year old who have an interest in culture, food, entertainment, and a good deal

**Goals**

The goal of this application is to help the user interactively find and discover new places and establishments within a city, doing this in a fun, creative, new and informative artistic way. The application can further lead into bigger expandable cities and markets featuring more information and more insiders looks.

**Artist Specifications**

Photoshop file consisting of the isometric map view and the digital files of the buildings in a two dimensional sketch style all images and assets are available on class store in organized specified folders